

## Craig Sterling

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Craig Sterling is a managing director, head of equity research, U.S., director of the core equity team, and a portfolio manager at Amundi. As head of equity research, U.S., he directs the Boston-based central research team of fundamental and quantitative equity analysts. This team serves as the primary analytical resource for the firm's U.S. equity and multi-asset strategies, and contributes to Amundi's global equity research expertise. The team's focus is on high-conviction ideas and superior portfolio surveillance based on extensive analyst industry experience, comprehensive creative and independent research, and a common corporate performance and valuation framework grounded in business model economics demonstrated through the firm's proprietary economic value added (EVA) model. As head of equity research, Sterling also helps manage research on environmental, social, and governance (ESG), which is used throughout the firm's U.S.-managed equity and multi-asset portfolios. As director of the core equity team, Sterling also oversees the portfolio-management teams leading the firm's large-cap core equity portfolios. He is also a member of the portfolio-management teams managing the research-based, "best ideas" strategies. Sterling also serves on the Amundi U.S. investment committee, ESG committee, fair valuation committee, and retirement plans committee. Before joining Amundi, Sterling was managing director and global head of equity research at EVA Dimensions LLC, an independent equity research firm. At EVA, he served on the executive committee and managed a research team that published company, industry, and thematic research based on the EVA-based framework. Additionally, Sterling consulted with asset-management and hedge fund clients on all aspects of their fundamental investment decision process; engaged in bespoke client projects; and actively contributed to continuous improvement of the EVA platform. Before June 2011, Sterling was a director in the HOLT group at Credit Suisse, where he led the firm's effort to develop HOLT into a highly valued provider of equity research. He developed strategic frameworks for hundreds of company and sector analyses that integrated a common economic framework with fundamentals and themes. Sterling also co-authored papers on merger and acquisitions, corporate life cycles, and understanding the valuation of companies and industries in secular decline. Before joining Credit Suisse, Sterling worked in the global industrials group of the investment bank of UBS and the investment services division of Mesirow Financial. Sterling received a B.S.B.A from Washington University (St. Louis) and an M.B.A. from the University of Chicago's Booth School of Business.